



Accurate contact information is an essential component of the collection process. When you utilize S2's DebtorDirectory service, you can be sure that you are working with the best EDA solution in the industry.

Why DebtorDirectory?

DebtorDirectory provides clients with highly accurate contact information in the fastest, most efficient and most cost effective manner available.

- 107 million households in the U.S.
- 60% of phone listings change per year
- Approx. 120,000 people move per day
- Over 40 million people move per year
- 200,000 business changes per month

S2's DebtorDirectory service is built on real-time Telco-source data; this information is updated daily with between 500,000 and 1,000,000 changes, additions, and deletions to phone company records. Listings come direct from all of the telephone companies in the U.S. and Puerto Rico; the records are enhanced and standardized in order to maximize our search algorithms and our value to our customers. Prior to accessing our directory database, we can run client records against the USPS FASTforward NCOA database to ensure the most accurate result possible.

Other electronic directory and database vendors may appear to provide similar services, but in most cases these companies are utilizing compiled and cross-referenced data sources; meaning that they are an aggregate of multiple sources which are often out-of-date or inaccurate.

DebtorDirectory
SOURCE: Telco-source phone directory listings validated through on-site activation.
AGE: Daily, real-time updates.
DATA: All data is consistent and conforms to USPS standards.

vs.

other data sources
SOURCE: scanned phone books, consumer contests, marketing lists, etc.
AGE: updated quarterly or even yearly
DATA: inconsistent data format results in less effective search algorithms.

We want to learn more about your business needs and develop a service package that exceeds your expectations. Call us today!

800.204.4281

www.S2info.com